2501074364

From: RMARTIN --VCH0021A Date and time 08/21/89 10:02:
To: VPEROTTI--VCH0021A Viona Perotti

*** Resending note of 08/21/89 09:10

*** Resending note of 08/11/89 20:22

TO : Mikael Westergard
FROM : Rand Sherif
Subject: NORWAY

2501074364A

This is to complete your file. Rand.
*** Forwarding note from BROBINSO--VCH0021A 08/08/89 18:30 ***
To: SCARLSON--VCH0021A Stig Carlson FDULLES --VCH0021A Frederick Dulle
LPOLLAK --VUS0212A Lee Pollak RSHERIF --VCH0021A Rand Sherif
CBUCHAN --VCH0021A Keith Ware AWHIST --VUS0212A Andrew Whist

TO : Mr. Lee Pollak
FROM : J. Bernard Robinson
Subject:

2501074364B

Lee,

As I understand the Norwegian draft law, it seeks to ban non-traditional nicotine delivery systems, e.g., NICORETTE.

The companies which make such products market them as vehicles for helping consumers stop using our products. They also fund anti-tobacco government programs and place anti-smoking advertisements.

For these reasons we do not believe that it is in PM's interests to oppose this draft proposal.

Please let us know if PMI wishes us to take a different course of action.

Many thanks,

Bernie

*** Forwarding note from BBITAS --VCH0021A 08/08/89 18:18 ***
T : BROBINSO--VCH0021A Bernie Robinson

TO : Mr. Bernie Robinson
FROM : B. Bitas
Subject: NORWAY

2501074364C

FYI: Steve Parrish's note re Lee Pollak's view of the situation.

Best regards,

Basil C. Bitas
*** Forwarding note from SPARRISH--VCH0021A 08/08/89 16:11 ***
To: BBITAS --VCH0021A Basil Bitas

2501074364D

Source: https://www.industrydocuments.ucsf.edu/docs/pxlx0000

From: Steve Parrish
Subject: NORWAY
Basel,
I spoke with Lee Pollak and he thinks that unless there is some downside, we should oppose the proposal. I can fill you in later. Perhaps what we should do is check with Corporate Affairs to see if they think we could lose something by opposing the proposal. I'm having dinner with Cynthia von Maerestten tonight and I will talk with her then. We probably should also touch base with Bernie and Stig. Is there anyone else, such as Rand? Also, do you want to talk with Bernie and Stig or do you want me to? It makes no difference to me.
GO ROYALS,

Bo Parrish

cc: BBITAS --VCH0021A Basil Bitas

2501074365

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